Economic Research 27 July 2021



U.S. Data Review

US

- Durable goods orders: hints of easing, but still advancing
- Consumer confidence: closing in on pre-pandemic levels

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Durable Goods Orders

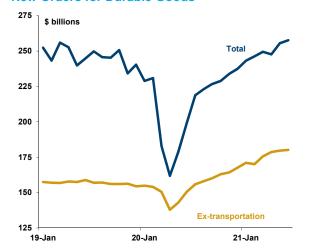
New orders for durable goods rose 0.8 percent in June, lighter than the expected increase of 2.1 percent, although an upward revision to results in May eased some of the disappointment (3.2 percent versus 2.3 percent). The trend is still clearly upward, and the pace of growth is firm, but the rate of advance is easing. The average increase in the past three months totaled 1.1 percent, down from an average of 1.7 percent from August through March. Given that orders have fully recovered from their collapse early last year, the slowdown is not surprising.

Part of the expectation for June was based on a strong performance in the commercial aircraft category, as Boeing reported a large booking for the 737 Max. This component did not (deeply) disappoint. The advance of 17.0 percent was lighter than we had built in, but it still represented a solid performance. Also, most of the upward revision to May occurred in this category. Given the revision and the latest gain, the level of orders for commercial aircraft was the best since late 2019 and now seems to be on track after a dismal performance in 2020.

Durable orders ex-transportation rose 0.3 percent, shy of the expected increase of 0.8 percent. The upward revision to May was equivalent to 0.3 percentage point of growth. As with the headline figure, the rate of increase in orders ex-transportation seems to be easing (up an average of 0.9 percent in the past three months versus 1.5 percent from August to March). However, with bookings ex-transportation now well above pre-pandemic levels, some easing should be expected.

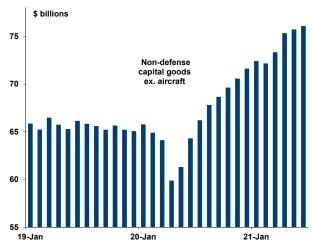
New orders for nondefense capital goods excluding aircraft rose 0.5 percent in June and were joined by an upward revision of 0.4 percent in May. The combined results could be viewed as slightly better than the expected increase of 0.8 percent. This series has been firm throughout the current recovery period and is now well above pre-pandemic levels (chart, right). This performance bodes well for capital spending.

New Orders for Durable Goods



Source: U.S. Census Bureau via Haver Analytics

New Orders for Durable Goods



Source: U.S. Census Bureau via Haver Analytics

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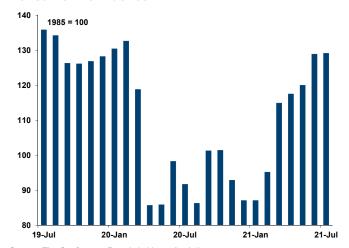


Consumer Confidence

US

The index of consumer confidence rose modestly in July (up 0.2 percent), but the change occurred from an upwardly revised level in June (1.3 percent firmer than previously believed). The combined results represented a much better performance than the expected decline of 2.7 percent. The index has now increased for six consecutive months, including brisk advances in February and March. The measure lingered at a low level for much of the early part of the expansion, and thus it is still shy of pre-pandemic levels (2.6 percent below the level in February 2020). However, recent progress is encouraging. Even the small gain in July is promising, as the recent acceleration in inflation had the potential to dampen moods.

Consumer Confidence



Source: The Conference Board via Haver Analytics