

## **U.S. Economic Comment**

- Inflation expectations: well anchored, especially among the young
- Holiday retail activity: disappointing
- The US-China trade agreement: interpretation, commitment are the keys
- New data lock-up provisions: probably workable

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### Inflation: Contained by Well-Anchored Expectations

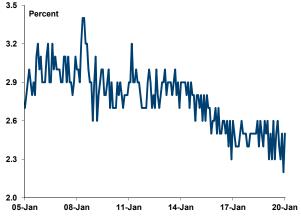
The consumer price index showed a spurt in the middle of last year, increasing 0.3 percent in June, July, and August. Otherwise, the measure was tame, posting increases of either 0.1 or 0.2 percent in the first five and the final four months of the year. The increase for all of 2019 totaled 2.3 percent for both the headline and core indexes, readings within the range of the current expansion.

The stable inflation rate is surprising in light of steady economic growth for more than 10 years and seemingly tight labor markets, but several explanations can be offered. The US seems to have an element of slack that can be tapped to meet demand. The capacity utilization rate in manufacturing is three percentage points below its long-run average, and prime-aged workers are entering the labor force at a brisk pace. Globalization and technology also are playing a role, as tighter linkages among nations effectively increases capacity and intensifies competition, while technological advances increase the flow of information, thereby enhancing price transparency and making consumers savvy shoppers.

Perhaps the most significant brake on inflation is well anchored inflation expectations. Consumers and business executives act on their expectations, and thus wage and price-setting decisions are heavily influenced by the inflation environment expected in the future. Thus, expected inflation is a key determinant of actual inflation, and essentially all measures of inflation expectations show well contained -- even receding -- expectations.

The University of Michigan Survey Research Center provides a useful measure of the views of individuals. The gauge of long-term expectations from UMich shows considerable month-to-month variation, but it also shows a clear downward trend in the past several years. We also monitor long-term expectations from the Survey of Professional Forecasters conducted by the Federal Reserve Bank of Philadelphia, and it has shown a downward drift (charts).

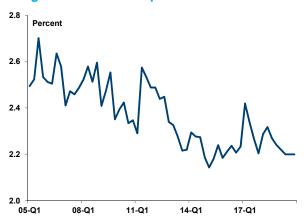
#### Long-Term Inflation Expectations\*



\* Survey respondents' expected annual change in prices over the next 5 to 10 years.

Sources: University of Michigan Survey of Consumers via Haver Analytics

#### **Long-Term Inflation Expectations\***



\* The average rate of CPI inflation expected over the next 10 years. Mean estimate of survey participants.

Sources: Survey of Professional Forecasters, Federal Reserve Bank of Philadelphia via Haver Analytics

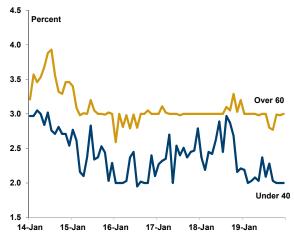
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These measures suggest that expectations represent an effective brake on actual inflation. Another bit of survey evidence suggests that the restraint from contained expectations has perhaps become more significant in recent years. The Federal Reserve Bank of New York began a survey of consumers in 2013, and its canvass includes a breakdown by age. Interestingly, young individuals (under 40 years) have lower expectations than those over 60 (chart). Such an outcome is understandable in that those under 40 years of age did not experience the double-digit inflation of the 1970s, while that episode has not vanished from the minds of older individuals. (The results for those in the 40to-60-year range, unsurprisingly, was generally in the

# middle of these results.)

We suspect that those over 60 years old are playing a smaller role in the economy than those in Inflation Expectations by Age\*



The median three-year ahead expected inflation rate by age group. Source: Survey of Consumer Expectations, Federal Reserve Bank of New York via Haver Analytics

the lower and middle age groups. Certainly, older individuals would be less active on the spending front, and they might be less aggressive in wage negotiations as well. Thus, the expectations of young (and middleaged) individuals might be having more of an influence on actual inflation than an aggregate measure that includes older individuals. An aggregate measure of inflation expectations could well be understating the constraining influence of this factor.

## **Holiday Shopping: Disappointing**

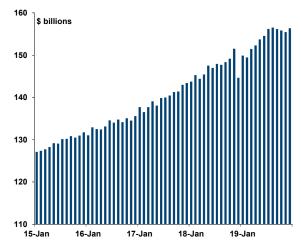
The strength of the holiday shopping season is often used as a metric for assessing the underlying strength of the household sector in particular and the economy in general. Unfortunately, real-time information is

often sketchy, based on surveys or anecdotal information on foot traffic at malls. An accurate assessment is not possible until figures on retail sales for December become available in January.

Based on the recently released report on retail sales, we would rate activity this year as disappointing. We grouped together store types that would be expected to be active during the holiday season (electronic; sporting goods; clothing; general merchandise; and nonstore, i.e. on-line and catalogue). These stores in total posted an increase in sales of 0.2 percent on a month-to-month basis in December, an underwhelming change when viewed in isolation. Results could be viewed as troublesome when viewed from a longer perspective, as activity had declined in the prior three months. Given the declines, the level of sales in December trailed the peak in August by 0.5 percent (chart).

Interestingly, a good portion of the disappointing results was the result of slow sales through internet and catalogue vendors. Sales increased in

#### Retail Sales: Discretionary Stores\*



Discretionary purchases include sales at electronics & appliance stores, clothing & accessory stores, sporting goods, hobby, book & music stores, general merchandise stores, and electronic shopping & mail order houses. Data on sales in the electronic shopping and mail order house category are published with a one-month lag. The estimate for December assumes growth equivalent that in the total nonstore retailers component, a category that includes both online sales and sales at fuel dealers.

Source: U.S. Census Bureau via Haver Analytics; Daiwa Capital Markets

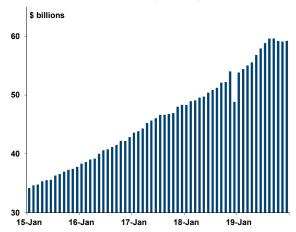


December, but they were essentially flat in September and fell in October and November (chart). Sales in December were still 0.7 percent below the level in September. This area in recent years had typically registered monthly gains in a range of 0.5 to 1.0 percent. Recent results perhaps suggest that the structural shift toward on-line shopping activity is in its advanced stages.

## **The Trade Agreement**

Much of the press coverage of the trade agreement between the United States and China was less than flattering. A common theme was that the pact did not involve structural changes in the Chinese trading system, especially the reduction or elimination of subsidies to Chinese exporters. The *Financial Times* highlighted a wide gulf between the initial list of US demands in May 2018 and the provisions of the agreement. *The New York Times* left little doubt that it was unimpressed, as one of its lead articles noted:

#### Retail Sales: Nonstore (Online) Retailers\*



\* Sales in the electronic shopping & mail order houses category of the retail sales report. Data in this category are published with a one-month lag. The reading for December is based on sales growth in the total nonstore retailers component, a category that includes both online sales and sales at fuel dealers.

Source: U.S. Census Bureau via Haver Analytics; Daiwa Capital Markets America

"It would be reasonable to look at the new trade agreement between the United States and China and say: All that...for this?"

We find this perspective curious. Negotiators were not seeking to achieve a broad agreement; the talks were billed as "phase one", implying that it was a first step dealing with easy issues. We wonder why observers would have expected structural changes.

We were favorably surprised with the breadth of the agreement, as it involved more than the exchange of reduced tariffs by the US for the promise of more purchases of US goods and services by China. The agreement also contained provisions to enhance the protection of intellectual property and to prevent the forced transfer of US technology to Chinese firms. It also broadened the access of US firms to the financial services industry in China. Some critics note that China was already moving in these directions, but nevertheless the agreement could add momentum.

While we were pleasantly surprised by the progress achieved, we are skeptical about the success of the effort. We suspect that aspects of the agreement contain vague wording or phrasings that do not translate easily from English to Chinese or vice versa. We see a high probability that US and Chinese officials will have different interpretations of their obligations under the pact. We expect disputes to arise.

We also wonder about compliance. Even if US and Chinese officials agree on obligations, China could waver in response to protests or resistance from its constituents. The agreement contains a dispute resolution mechanism to push for compliance. However, after proceeding through several levels of authority without resolving a dispute, the agreement stipulates that the offended party can withdraw from the agreement. In other words, an exit door is unlocked and open.

We also are not optimistic about phase two. Phase one was supposedly the easy part of trade negotiations, but officials encountered notable difficulties. The challenges in phase two, where the US will be seeking fundamental changes in the Chinese trading system and economic structure, could well be insurmountable.



#### **Data Releases**

The Bureau of Labor Statistics this week announced new procedures for releasing its economic reports, which will become effective on March 1, 2020. Under current procedures, news reporters are allowed to review data releases in so-called lock-up rooms 30 minutes before the official release time. They can prepare reports on their lap-top computers to be released with the click of a mouse at the designated time.

Beginning March 1, the BLS will not allow electronic devices in the lock-up rooms. Reporters will still have access to reports 30 minutes before release time, but they can only take notes with pen and paper. Providing coverage in electronic format can occur only after reporters leave the lock-up room after the official release time.

The directive was issued by the Bureau of Labor Statistics, but other government agencies producing economic reports (the Bureau of Economic Analysis and the US Census Bureau) use the lock-up rooms of the BLS, and therefore they too will be using the new procedures.

We received several questions and numerous expressions of concern about the procedures. Traders and investors are worried about delayed and erratic release of the economic statistics. We suspect the fears are overdone. The old system will most likely die off, but close substitutes will emerge.

Lock-up rooms will be essentially useless without electronic devices, and thus wire services will no longer be the primary source for the initial read of the data. However, investors and traders can log on to the web sites of the releasing government agency and view an internet version of the report. This process will require numerous clicks on the reload icon near release time, and it will involve digging into the report to pull out figures of interest. This process will be slower and less convenient than the current process, but data will nevertheless be disseminated fairly quickly.

Government agencies also will be releasing information via twitter and email. We can envision interested parties monitoring all three sources of information (web sites, Twitter, email) and focusing on the quickest to post.

Economists and analysts also might begin playing a more prominent role. Databases are available that provide quick access to government statistics, with the full range of published figures usually available within a few minutes of release time (Haver Analytics, our source of information, is the most popular of these databases). These figures can quickly be converted to excel files and sent to interested parties.

Market participants will adapt.



# Review

Week of Jan. 13, 2020	Actual	Consensus	Comments
Federal Budget	\$13.3 Billion	\$15.0 Billion	Federal revenues rose 7.4% on a year-over-year basis, slower than the brisk pace of 9.3% in November but faster than average year-over-year growth of 4.9% in the first 10 months of calendar year 2019. Outlays rose 7.0% 2018 versus average growth of 9.4% in the prior 11 months. The deficit for first three months of FY2020 totaled \$357 billion, \$38 billion more than the same period in FY2019.
(December)	Deficit	Deficit	
CPI	0.2% Total,	0.3% Total,	Food prices rose 0.2% in December, close to the average increase of 0.15% in the first 11 months of 2019. Energy prices rose 1.4%, the third consecutive increase, but they have edged lower on balance since the fall of 2018. The restrained reading on the core CPI in part reflected soft results in areas that tend to be volatile (hotel fees, airfares, used car prices), but other areas suggested underlying restraint. For example, rental rates for primary residence rose 0.2% or less for the third time in the past five months (0.3% had been the norm). The latest result left the year-over-year increase in the headline index at 2.3%, the fastest pace of 2019 but slower than a recent peak of 2.9% in mid-2018. The year-over-year change in the core CPI totaled 2.3% in December, below the firmest readings in the current expansion (2.4% on three occasions).
(December)	0.1% Core	0.2% Core	
PPI	0.1% Total,	0.2% Total,	Food prices slipped 0.2% in December, returning to a soft track after a combined jump of 2.5% in the prior two months. Energy prices jumped 1.5%, but the trend for the year is still best described as flat. Core goods prices increased 0.1%, a restrained reading that essentially matched the average monthly change in the first 11 months of 2019. The year-over-year change in the headline index increased two ticks to 1.3%, quickening modestly from the November pace but off noticeably from the recent peak of 3.4% in July of 2018. The core PPI accelerated to 1.5% from 1.3% in the prior month, but it too remained off the recent high of 3.1% in September 2018.
(December)	0.1% Core*	0.2% Core*	
Retail Sales (December)	0.3% Total, 0.7% Ex-Autos	0.3% Total, 0.5% Ex-Autos	The increase in headline retail sales in December was constrained by the volatile auto component (-1.3%). Activity elsewhere was strong with an increase of 0.7%, although some of the jump ex-autos was the result of strong activity at gasoline service stations (up 2.8%), which might have been influenced by price changes, which rose on a seasonally adjusted basis. Sales excluding autos and gasoline were respectable (up 0.5%), but the firm showing was nearly countered by downward revisions in the two prior months. The most interesting aspect of the report was a modest advance in the non-store area (+0.2%) after declines in the prior three months. The results perhaps suggest that the structural change in shopping patterns to online activity is now in its advanced stages.



## **Review Continued**

Week of Jan. 13, 2020	Actual	Consensus	Comments
Housing Starts (December)	1.608 Million (+16.9%)	1.380 Million (+1.1%)	The surge in housing starts in December moved the level of activity far above other recent observations (and to the highest since 2006). In addition, the burst in starts occurred from upward revised levels in the prior two months, with activity in October and November combined 1.0% firmer than previously believed. Both single-family and multi-family activity contributed to the increase, with single-family starts jumping 11.2% and multi advancing 29.8%. Both components easily represented the strongest observations of the current expansion. While the latest reading was impressive, a decline of 3.9% in building permits suggests that activity could cool somewhat from the robust performance in December.
Industrial Production (December)	-0.3%	-0.2%	While industrial production fell overall in December, the composition of the report had a favorable tilt. All of the drop occurred in the utility component (-5.6%), where changes are nearly always a function of the weather. Activity in manufacturing and mining are driven more by economic fundamentals, and both of these components rose in December (up 0.2% and 1.3%, respectively). The increase in manufacturing occurred despite a drop of 4.6% in the motor vehicle industry, as 13 of the remaining 19 industries posted gains. Manufacturing activity lost ground in 2019, as the level of production in December was shy of readings in late 2018, but the downtrend was mild. Mining activity eased in the three months before December and it showed little net change in the early months of 2019. However, the pickup in December more than offset the dips from September to November and moved activity to a new record.
Consumer Sentiment (January)	99.1 (-0.2 Index Pt.)	99.3 (Unchanged)	Although consumer sentiment dipped in January, it remained in the upper portion of the range of the current expansion and was comparable to the better readings of the prior expansion.

<sup>\*</sup> The core PPI excludes food, energy, and trade services.

Source: U.S. Treasury Department (Federal Budget); Bureau of Labor Statistics (CPI, PPI); U.S. Census Bureau (Retail Sales, Housing Starts); Federal Reserve Board (Industrial Production); University of Michigan (Consumer Sentiment); Consensus forecasts are from Bloomberg



## **Preview**

Week of Jan. 20, 2020	Projected	Comments
Existing Home Sales (December) (Wednesday)	5.40 Million (+0.9%)	Low interest rates have led to a pickup in existing home sales after a slide in 2018, but a modest net change in recent months suggests that the lion's share of the boost has already been felt. The projection for December, while up on a moth-to-month basis, is within the range of recent observations.
Leading Indicators (December) (Thursday)	-0.2%	Negative contributions from initial claims for unemployment insurance, the ISM new orders index, and building permits are likely to more than offset positive contributions from consumer expectations, stock prices, and the leading credit index. If the projection proves accurate, December will mark the fifth consecutive month of flat or negative readings on the index. The measure showed only a mild upward drift in the 10 months before the recent softening.

Source: Forecasts provided by Daiwa Capital Markets America



## **Economic Indicators**

January/Febru	ary 2020			
Monday	Tuesday	Wednesday	Thursday	Friday
13	14	15	16	17
FEDERAL BUDGET 2019 Oct -\$134.5B -\$100.5B Nov -\$208.8B -\$204.9B Dec -\$13.3B -\$13.5B	NFIB SMALL BUSINESS OPTIMISM INDEX	PPI Final Demand Core* Oct 0.4% 0.1% Nov 0.0% 0.0% Dec 0.1% 0.1%  EMPIRE MFG Dec 3.3 Jan 4.8  JANUARY BEIGE BOOK "Economic activity generally continued to expand modestly in the final six weeks of 2019."	INITIAL CLAIMS	HOUSING STARTS
20	21	22	23	24
MARTIN LUTHER KING JR. DAY		CHICAGO FED NATIONAL ACTIVITY INDEX (8:30)   Monthly 3-Mo. Avg. Oct -0.76 -0.35   Nov 0.56 -0.25   Dec	INITIAL CLAIMS (8:30)  LEADING INDICATORS (10:00) Oct -0.2% Nov 0.0% Dec -0.2%	
27	28	29	30	31
NEW HOME SALES	DURABLE GOODS ORDERS S&P CORELOGIC CASE-SHILLER HOME PRICE INDEX CONSUMER CONFIDENCE FOMC MEETING	U.S. INTERNATIONAL TRADE IN GOODS ADVANCE INVENTORIES PENDING HOME SALES FOMC DECISION	INITIAL CLAIMS Q4 GDP	PERSONAL INCOME, CONSUMPTION, PRICES EMPLOYMENT COST INDEX CHICAGO PURCHASING MANAGERS' INDEX REVISED CONSUMER SENTIMENT
3	4	5	6	7
ISM INDEX CONSTRUCTION SPEND. VEHICLE SALES	FACTORY ORDERS	ADP EMPLOYMENT REPORT TRADE BALANCE ISM NON-MFG INDEX	INITIAL CLAIMS PRODUCTIVITY & COSTS	EMPLOYMENT REPORT WHOLESALE TRADE CONSUMER CREDIT

Forecasts in Bold. \* The core PPI excludes food, energy, and trade services.



# **Treasury Financing**

M 1	T1	XA7 - J J	TI1	P2 1
Monday	Tuesday	Wednesday	Thursday	Friday
13	14	15	16	17
AUCTION RESULTS:	ANNOUNCE: \$35 billion 4-week bills for auction on January 16 \$35 billion 8-week bills for auction on January 16  SETTLE: \$35 billion 4-week bills \$35 billion 8-week bills	SETTLE: \$38 billion 3-year notes \$24 billion 10-year notes \$16 billion 30-year bonds	AUCTION RESULTS: Rate Cover 4-week bills 1.505% 3.21 8-week bills 1.530% 3.20  ANNOUNCE: \$78 billion 13-,26-week bills for auction on January 21 \$14 billion 10-year TIPS for auction on January 23  SETTLE: \$78 billion 13-,26-week bills	
20	21	22	23	24
MARTIN LUTHER KING JR. DAY	AUCTION: \$78 billion 13-,26-week bills ANNOUNCE: \$45 billion* 4-week bills for auction on January 23 \$40 billion* 8-week bills for auction on January 23 SETTLE: \$35 billion 4-week bills \$35 billion 8-week bills		AUCTION: \$45 billion* 4-week bills \$40 billion* 8-week bills \$14 billion 10-year TIPS  ANNOUNCE: \$78 billion* 13-,26-week bills for auction on January 27 \$26 billion* 52-week bills for auction on January 28 \$20 billion* 2-year FRNs for auction on January 28 \$40 billion* 2-year notes for auction on January 27 \$41 billion* 2-year notes for auction on January 27 \$32 billion* 7-year notes for auction on January 27 \$32 billion* 7-year notes for auction on January 28 \$ETTLE: \$78 billion 13-,26-week bills	
27	28	29	30	31
AUCTION: \$78 billion* 13-,26-week bills \$40 billion* 2-year notes \$41 billion* 5-year notes	AUCTION: \$26 billion* 52-week bills \$20 billion* 2-year FRNs \$32 billion* 7-year notes ANNOUNCE: \$45 billion* 4-week bills for auction on January 30 \$40 billion* 8-week bills for auction on January 30 SETTLE: \$45 billion* 4-week bills \$40 billion* 8-week bills		AUCTION: \$45 billion* 4-week bills \$40 billion* 8-week bills ANNOUNCE: \$78 billion* 13-,26-week bills for auction on February 3 SETTLE: \$78 billion* 13-,26-week bills \$26 billion* 52-week bills	SETTLE: \$14 billion 10-year TIPS \$20 billion* 2-year FRNs \$40 billion* 2-year notes \$41 billion* 5-year notes \$32 billion* 7-year notes
3	4	5	6	7
AUCTION: \$78 billion* 13-,26-week bills	ANNOUNCE: \$45 billion* 4-week bills for auction on February 6 \$40 billion* 8-week bills for auction on February 6 SETTLE: \$45 billion* 4-week bills \$40 billion* 8-week bills	ANNOUNCE: \$38 billion* 3-year notes for auction on February 11 \$27 billion* 10-year notes for auction on February 12 \$19 billion* 30-year bonds for auction on February 13	AUCTION: \$45 billion* 4-week bills \$40 billion* 8-week bills ANNOUNCE: \$78 billion* 13-,26-week bills for auction on February 10 SETTLE: \$78 billion* 13-,26-week bills	

<sup>\*</sup>Estimate